

ARNO



ALMOST HOME - CAPITAL CAMPAIGN

A CAPITAL CAMPAIGN TO RENOVATE OUR NEW BUILDING FOR OUR NO-KILL SHELTER,
ENGAGE MORE HEARTS, EXTEND MORE HANDS, EXPAND MORE MINDS,
& SAVE MORE LIVES

THE NEED

Dear Friends,

It has been a long-awaited goal for Animal Rescue New Orleans (ARNO) to have a building we can call home. This new building requires repairs and renovations to transition it from an office building to an animal shelter. This must be complete before we can move our animals into the new building.

The Almost Home Capital Campaign fulfills the dream of having a permanent home. Purchasing the building was a huge step, but we have a ways to go. With your help, we've done an incredible job of keeping our animals comfortable and safe in a building that is lacking.

The new building will provide an efficient, climate-controlled environment that will keep our dogs and cats more comfortable until they find forever homes. It will be cost efficient (Renting v. owning), have more green space, and an improved environment for our companion animals' mental health. It will provide expanded capacity during extreme weather and emergency situations (Proved to be an excellent safe-haven and sound structure for sheltering in place during Hurricane Ida).

Our new facility will be a friendly space where people and animals can interact. Like spokes on a wheel, there are many components to creating a community where all animals are cared for and loved. We pledge to be resourceful, and we thank you in advance for joining the ARNO Krewe to embark on this incredible journey of unleashing hope – hope for a better shelter and hope for the animals by giving them a second chance at life.

For the animals,



Kathleen Perra, President, ARNO



Ginnie Baumann, Vice President, ARNO





ARNO Vision

Desired Future State:

A community where all animals are treated with compassion and respect

ARNO Mission

Why we exist:

A no-kill shelter dedicated to rescue and respond to the immediate needs of animals while promoting foster, adoption, and spay/neuter of all companion animals

ARNO Motto

Guiding belief:

Saving one by one until there are none

ARNO Core Values

How we do business:

Respect,
Compassion,
& Commitment

After Katrina, levee breaches resulted in over 250,000 pets stranded when their owners were forced to flee their homes. Existing animal welfare groups saved more than 15,500 of them, but a month after the storm, ongoing need led to the founding of Animal Rescue New Orleans (ARNO).

Formed by Charlotte Bass Lilly (1950-2015) and local volunteers, animal first responders, feeders, and trappers in the aftermath of Hurricane Katrina.

For over 16 years, volunteers and a small staff have kept that mission alive while serving the community as a resource and advocate.

Throughout its entire history, ARNO has worked side by side with shelters to reduce the euthanasia rate of companion animals and create a society in which all companion animals are more valued.

DID YOU KNOW?

NO-KILL private, nonprofit 501(c)(3).

Operating 365 days/year.

Small staff, relying on volunteers and community support.

Does not receive funding from government entities.

Sustained by grants, gifts from individuals, corporations, foundations.

Animal advocates, extraordinary medical care, extreme cases, large number of seniors.

Community service, outreach, programs and initiatives, such as the Pet Retention Program and Community Outreach Foodbank.

ARNO

animals adopted
2020-2024

2,186



1,164
spay/neuter
surgeries
2020-2024

12,500+
animals rescued
since 2006



\$0
government
funding

CURRENT SHELTER & THE VISION

Operating out of converted warehouse.

Current shelter: Poorly insulated, lacking central heat and air, makes keeping our animals comfortable during the hot summers a pressing challenge. Limited parking, office, and medical space. No rooms for meetings, adoption meet and greets, training or education.

New shelter: insulated, climate-controlled. Will provide a bigger outdoor area for play groups, behavior training, and for the dogs to spend more time outside of kennels. Ample parking and space for all rescue needs.

For our cats, we will have a larger space indoors and take care of our feral cat colony outdoors.

Your contribution today will take us to the next level as we continue to serve the community and animals of the Greater New Orleans area and beyond.



ARNO

The logo for ARNO, consisting of the letters 'ARNO' in a bold, dark blue, sans-serif font, centered on a white rectangular background.

ARNO

THE FUTURE

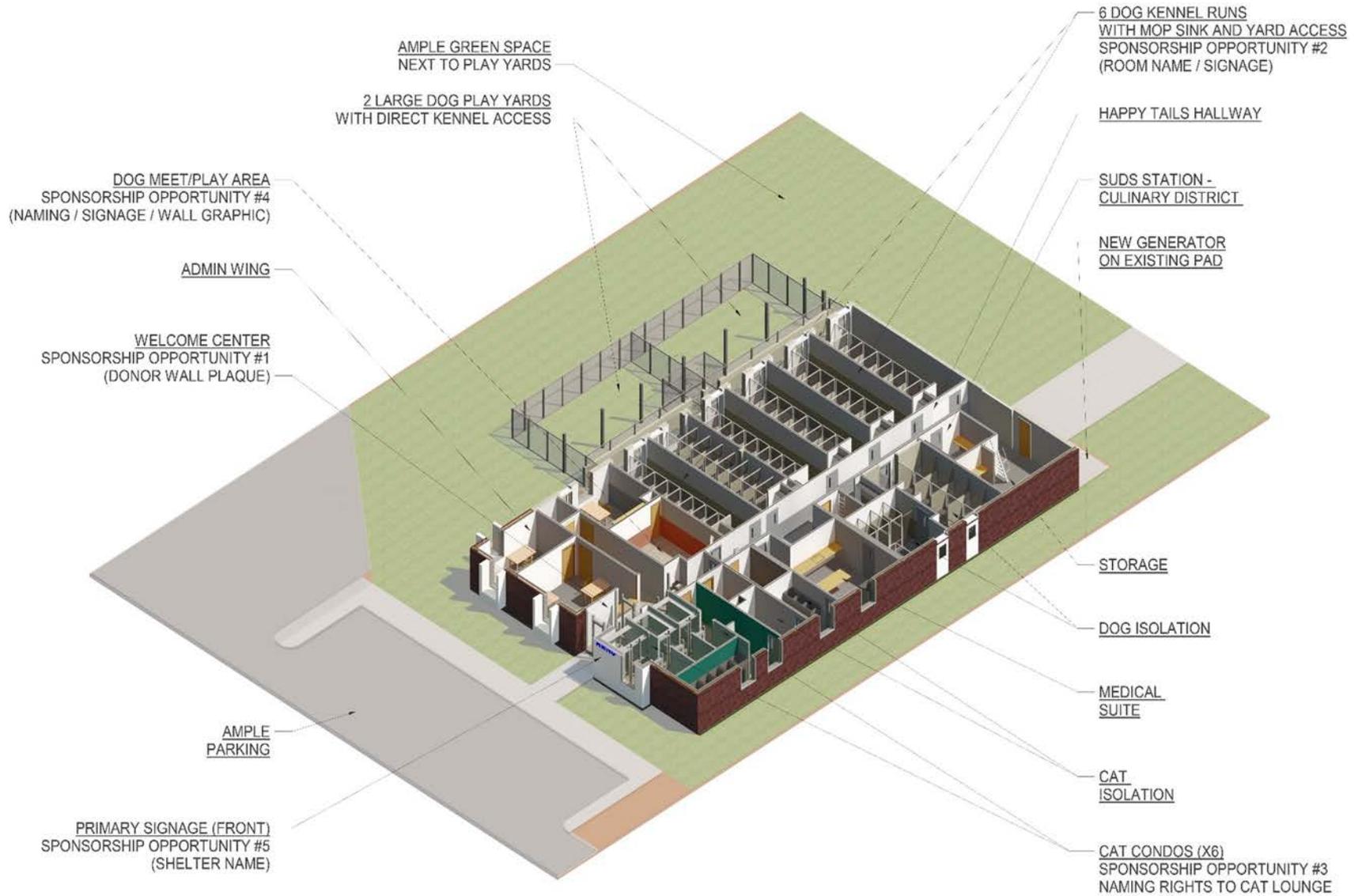
160 Brookhollow Esplanade
New Orleans, LA 70123



THE PLAN

6,036 SQ. FT.

CAPACITY:
61 DOGS
54 CATS







ENTRANCE / LOBBY



DOG RUN

Sponsorship Levels/ Recognition Opportunities

ARNO

When you donate to the Almost Home Capital Campaign, you will be making a difference that will benefit our community for generations. We will be honored to publicly recognize your generosity. We offer a variety of sponsorship levels and recognition opportunities. For information or to request a personal tour of the building, contact Ginnie Baumann at 504-669-1908 or info@animalrescueneworleans.org.

Top Recognition Opportunities. Certain locations lend themselves to the inclusion of a contributor's actual name - The Charlie Brown Canine Wing, for example. These locations are top recognition opportunities (Large areas of the shelter where recognition will be prominently displayed).

Other Recognition Opportunities. Other areas such as the medical suite, suds station, culinary district, happy tails hallway, play yards, and staff offices are more appropriate for the prominent placement of an attractive recognition plaque that acknowledges the contributor's generosity without "naming" the selected area. Tribute bricks/pavers/acrylic tiles/canvases/benches will also be considered. Contributions for these areas can range from \$500 to \$25,000. ARNO will work with contributors to tastefully accommodate their wishes.



ENRICH YOUR LEGACY

MAKE AN IMPACT TODAY

As a **FOUNDATION**, you can financially support our effort to meet a community need.

As a **BUSINESS**, you can donate financially or donate goods/services (Painting, construction, building materials, and more will be considered).

As a **COMMUNITY MEMBER**, you can contribute to make dreams become a reality. Make a one-time donation, or become a SUSTAINER and set up recurring donations of your choice. Sustainers help us maintain operations all year long.

WAYS TO DONATE

CASH or CHECK payable to Animal Rescue New Orleans (ARNO), mail donations to 1219 Coliseum Street, New Orleans, LA 70130.

ONLINE: <https://animalrescueneworleans.org/donate/>

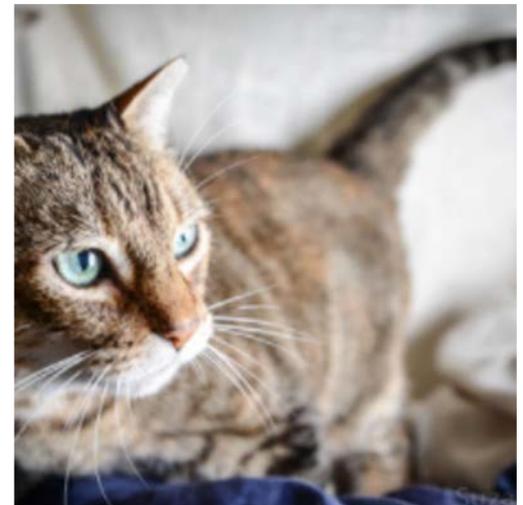
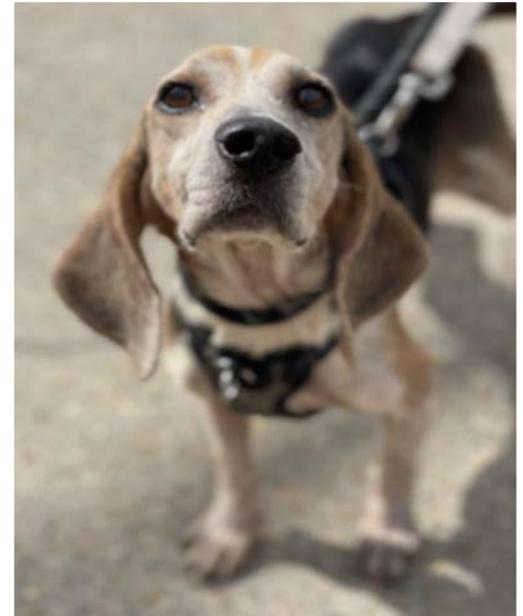
VENMO: @ARNO_Shelter.

GIFTS OF STOCK.

EMPLOYER MATCHING.

Chat with us today about how you can MAKE YOUR MARK.

POC: For more details on the Almost Home Capital Campaign, information on recognition opportunities, or to request a personal tour of the building, contact Ginnie Baumann at 504-669-1908 or info@animalrescueneworleans.org.



Can we count on your help?

ALL THEY NEED IS YOU.